

# Jeff Rosen

## Career History

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1989-2014                                      **The Canadian Jewish News**                                      Toronto, Ont.

### **News & Internet Editor**

- Served as acting editor, in the absence of editor to ensure the smooth operation of a newsroom of approximately 10 people.
- Managed a group of five to eight staff reporters, freelance reporters and correspondents across Canada, assigning stories to ensure that a steady stream of articles were written on a timely basis.
- Developed a “beat” system for reporters to help streamline communications with the public. This process allowed reporters to specialize in specific news areas, allowing them to become “experts” in a field, which in turn resulted in better quality articles.
- Created the look of the newspaper’s weekly Toronto edition, by choosing appropriate material for news pages and taking part in the layout process.
- Assumed additional responsibility as the newspaper’s first Internet Editor in January 1998. Maintained the newspaper’s website on a daily basis, including formatting and uploading internally written news copy, as well as wire stories. Oversaw numerous revisions of the website and mastered new systems.
- Co-ordinated the newspaper’s annual health supplement, developing story ideas, writing and assigning material, taking photographs and laying out the special section.
- Maintained monthly financial records of freelance costs using Excel spreadsheet, comparing current periods with previous year as part of newspaper’s cost control measures.

1984-1989                                      **The Canadian Jewish News**                                      Toronto, Ont.

### **Reporter**

- Covered wide variety of news “beats,” including politics, arts, fashion, sports and business.
- Wrote feature stories for the newspaper’s magazine.
- Took photographs using colour and black and white film while on assignment.
- Shaped the look of pages for the newspaper’s weekly Montreal edition by co-ordinating and taking part in the layout process.
- Co-ordinated the newspaper’s annual supplement dealing life north of Steeles Avenue, developing story ideas, writing and assigning material, taking photographs and laying out the special section.

1983-1984                                      **Battleford Telegraph**                                      Battleford, Sask.

### **Reporter**

- Covered wide variety of news “beats,” including politics, agriculture and police.
- Took photographs using colour and black and white film and developed photographs.
- Took part in layout process, using computer mock ups.

1982-1983                                      **Borderland Reporter**                                      Coronach, Sask.

### **News Editor**

- Managed all editorial aspects of a two-person newsroom, including story development, reporting, writing, photography.
- Handled layout of the weekly newspaper.
- Acted as spokesman for the publication to ensure the town’s first newspaper was meeting the needs of the public.

## Volunteer Experience

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December 2016 – Present      **Pride of Israel Synagogue**      Toronto, Ont.

### **Editor, Shabbat Matters**

- Redesigned four page newsletter to simplify updates, and improve overall appearance.
- Responsible for the creation of a weekly newsletter. Material is sent in on a weekly basis. After laying out the four page newsletter, it is sent on for final editing, before being printed and posted on the Internet.
- <http://www.prideofisraelshul.org/wp-content/uploads/2016/12/sm-dec-17.pdf>

1991 – Present      **Forestdale Heights Lodge, B'nai Brith Canada**      Toronto, Ont.

### **Editor/Webmaster, Kol Echad**

- Operate an award-winning bulletin for over 20 years. During this time the format went from an informational newsletter to a multi-page bulletin with advertising, designed to inform, educate and entertain members.
- Responsible for writing a monthly column, seeking out new ads and occasionally designing them, as well as new material for this 20-24 page monthly newsletter.
- In charge of design and layout for the entire publication.
- Created and maintain an award-winning website, utilizing HyperText Markup Language.
- <http://kolechad.ca/pdf/jan17.pdf>

2003-2005

### **Forestdale Heights Lodge, B'nai Brith Canada**

- Served as president of this organization for two terms after sitting on the executive for a number of years. The president is charged with chairing monthly meetings and steering the direction of the group to ensure it moves forward and thrives. As president, this Lodge won an award from B'nai Brith Canada for a new innovative Community Service Program.

2007-2011

### **American Jewish Press Association**

- Served as the representative of The Canadian Jewish News at the organization's annual conference, bringing a unique perspective as the sole Canadian voice.

## Education

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1981-1982      **Sheridan College**      Oakville, Ont.

### **Journalism Degree**

- One year direct-entry general journalism program for university graduates.

1977-1981      **University of Toronto**      Scarborough, Ont.

### **Bachelor of Arts**

- General degree covering wide range of courses including archeology/anthropology, literature, philosophy, psychology and business.

## Interests

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### **Web design/maintenance**

- I have created and maintain a personal website at [www.jelijo.ca](http://www.jelijo.ca).

### **Photography**

- I create coffee table books based on my travels.

## References

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References are available on request.